



Philips
Flat TV with Pixel Plus HD

52"
LCD Full HD 1080p

52PFL3603D



Clearly the smart choice

Designed for ease of use, this Flat TV features modern design, 3 HDMI connections, a powerful 1080p display and brilliant Pixel Plus HD engine. Making the smart choice in total picture quality has never been easier.

See brilliant picture quality

- Pixel Plus HD for better details, depth and clarity
- Full HD LCD display, with a 1920x1080p resolution

Hear crisp and clear sound

- Incredible Surround for enhanced audio enjoyment
- 20 watt with BBE for powerful sound and great voice clarity
- Dolby Digital output for connection to a home theatre system

Easy to connect and enjoy

- 3 HDMI inputs for full digital HD connection in one cable
- EasyLink: easy control of TV & connected device via HDMI CEC
- Settings assistant for effortless personalized TV settings

Ready for digital

- ATSC & QAM tuner receives over the air and unscrambled cable



PHILIPS
sense and simplicity

Flat TV with Pixel Plus HD
52" LCD Full HD 1080p



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Product highlights

Pixel Plus HD

Pixel Plus HD is a picture processing technology that enables viewer to watch contents that are vivid, natural and real. The result is a superbly razor sharp pictures with incredible details and depth from any HD source.

Full HD LCD display 1920x1080p

The Full HD screen has the widescreen resolution of 1920 x 1080p. This is the highest resolution of HD sources for the best possible picture quality. It is fully future proof as it supports 1080p signals from all sources, including the most recent like Blu-ray and advanced HD game consoles. The signal processing is extensively upgraded to support this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colors.

Incredible Surround

Incredible Surround is an audio technology from Philips that dramatically magnifies the sound field to immerse you in the audio. Using state-of-the-art electronic phase shifting, Incredible Surround mixes sounds from left and right in such a way that it expands the virtual distance between the two speakers. This wider spread greatly enhances the stereo effect and creates a more natural sound dimension. Incredible Surround allows you to experience total surround with greater depth and width of sound, without the use of additional speakers.

3 HDMI inputs

HDMI makes an uncompressed digital RGB connection from the source to the screen for the ultimate picture quality. HDMI intelligently communicates the highest output resolution with the source device. The HDMI input is fully backward compatible with DVI sources and includes digital audio. HDMI uses HDCP copy protection. With 2 HDMI inputs on the back and 1 HDMI on the side of the TV you can connect multiple HD sources, for instance an HD settop box, a Blu-ray player, and game console or digital Camcorder. Your TV is fully prepared for the HD future.

EasyLink

EasyLink uses the HDMI CEC industry standard protocol to share functionality between connected devices and the TV. With EasyLink only one remote control is needed to operate main functionalities on your TV and connected devices. EasyLink uses the standard HDMI cable to transfer system commands. It works between all electronic devices equipped with HDMI CEC.

Dolby Digital output

Dolby Digital output for connection to a home theatre system



Issue date 2008-07-05

Version: 2.0.7

12 NC: 8670 000 36668
UPC: 6 09585 14739 3

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